



CENTRAL EUROPEAN UNIVERSITY

**The Center for Climate Change and Sustainable Energy Policy (3CSEP)
at Central European University (CEU)
has the honor to invite you to a conference on**

**Opportunities for Climate Change and
Energy Efficiency Action in an Economic Crisis:
*Catalysing a Green Recovery***

**October 20, 2009, 9:30 – 17:00 at CEU
(1051 Budapest, Nádor utca 9)**

*Participation in the conference is free of charge,
thanks to kind support from Philips Central Europe.*

In the era of the deepest economic crisis for over a century, attention and action on mitigating climate change takes a backseat. This is especially true for Hungary and other Eastern European countries especially hard-hit by the crisis.

Is green energy transformation a feasible way out of, or at least mitigating, the crisis in countries particularly affected by the economic downturn, which have little budget for stimulus packages and instead focus on austerity measures? Is there room and any motivation for action on climate change at the various stakeholder levels, including businesses, municipalities and NGOs?

The conference aims to catalyse a green recovery from economic crisis in Hungary and other countries of Central and Eastern Europe through the identification of opportunities as well as highlighting of recent best practices in climate change action, with a focus on sustainable energy. Particular emphasis will be on presenting cutting-edge best practices both initiated by voluntary action as well as visionary policies, with speakers representing businesses, municipalities, NGOs and government as the key actors in climate change mitigation action.

An important goal is to share best practices and initiate a learning and dissemination process. The conference therefore mainly targets experts, professionals, educators and thinkers in the area of climate change action and sustainable energy as well as the media.

Two dedicated workshops in the afternoon, on policy challenges and financing opportunities for energy efficiency, will provide deeper insights and enable participants to actively engage in discussing these important issues. For more details, please see the conference agenda overleaf.

➔ Please register until October 16 by emailing Felix Bubenheimer:

BubenheimerF@ceu.hu

- ➔ Please indicate in your email which of the afternoon workshops you'd like to attend (policies, financing or none at all).
- ➔ As the main conference language will be English, please also indicate if you require Hungarian interpretation.

Conference agenda

- 9:00 – 9:30 **Registration**
- 9:30 – 9:40 **Welcome remarks by John Shattuck, Rector and President of CEU, and Benedikt Laux, CEO Philips Central Europe**
- 9:40 – 10:40 **Keynote speeches**
Diana Ürge-Vorsatz, Director of 3CSEP, CEU:
Potential for a Green Recovery from the Economic Crisis in Central and Eastern Europe
Harry Verhaar, Director Energy & Climate Change, Philips Corp.:
The Contributions of Energy-efficient Lighting to Sustainable Buildings and Cities
Peter Hardi, Director Center for Business & Society, CEU Business School:
Changing Opportunities and Challenges for Sustainable Development in Business and Public Policy
- 10:40 – 11:00 **Coffee break**
- 11:00 – 13:00 **Best practices in sustainable energy action**
Invited experts:
- Benigna Boza-Kiss, Joint Research Centre of the European Commission
 - János Bencsik, Mayor of Tatabánya, Member of Parliament
 - László Varró, Strategy Director, MOL
 - Richárd Halmay, Environmental Manager, Pannon GSM
 - Monika Rothová, Project Manager, Energy Centre Bratislava, Slovakia
- 13:00 – 14:00 **Sustainable lunch break**
Parallel afternoon workshops:
- 14:00 – 16:00 **Challenges of implementing cutting-edge policies in Central and Eastern Europe (workshop)**
Invited experts:
- András Tóth, Policy Officer, Directorate-General for Energy and Transport, European Commission
 - Harry Verhaar, Director Energy & Climate Change, Philips Corp.
 - Ryszard Zwierchanowski, Vice Chairman, Polish Energy Preservation Agency
 - Gábor Szécsi, Managing Director, Hungarian Green Building Council
 - László Szekér, Architect, Board member of Hung. Green Building Council
- 14:00 – 16:00 **Opportunities for financing energy efficiency during an economic crisis (workshop)**
Invited experts:
- Gyöngyvér Gyene and László Heltai, National Development Agency of Hungary
 - Péter Nagy, Retired Chief Counselor, City of Nyíregyháza
 - Adrian Balaci, D.V.D. Global Environmental Social Business Kft., Budap.
 - Enrique Grosser Lagos, LaGross Kft., Budapest
 - Norbert Lakatos, Municipality Banking Dept., Raiffeisen Bank Hungary
 - Dora Almassy, Regional Environmental Center for C. and Eastern Europe
- 16:00 – 16:30 **Coffee break**
- 16:30 – 17:00 **Conclusions**
- From 17:00 **Wine & cheese reception**